

CBD Sign Ordinance

(See Zoning Section 27 for Additional General Sign Provisions)

(1) Sign Regulations

1. Building wall signs are permitted on both the front and rear of the building. Buildings on the corner of public streets may substitute the rear building wall sign for one sign on the side of the building, but shall in no case be permitted both a side and rear sign. Building signs permitted in the CBD district shall each be limited to a maximum size of one (1) square foot per lineal foot of primary street frontage per lot; except that where more than one (1) business is located on the same lot, each business shall be permitted a maximum sign size of 15 square feet or one (1) square foot per lineal foot of primary street frontage for each individual store front, whichever is greater. For the purposes of this ordinance, "primary street" shall be interpreted to mean the public street upon which the primary customer entrance faces.

2. Only the following signs shall be permitted:

A. Building wall signs within the sizing parameters above, projecting not more than twelve (12) inches from the surface to which they are attached and not projecting above the parapet wall.

B. One canopy sign per store front, suspended from an approved canopy. Suspended canopy signs shall contain the name and symbol of that establishment only. Such sign shall have a maximum size of two (2) square feet and be no less than eight (8) feet above the sidewalk at its lowest level.

C. One (1) freestanding sandwich sign or freestanding post sign per store front. Such signs shall cover no more than six (6) square feet of area and shall be no more than four (4) feet in height. Such signs shall not be attached to the sidewalk, canopy, or canopy post and shall not diminish the width of the walking surface to less than six (6) feet.

D. One decorative or patriotic flag per store front. Such flags shall be no more than nine (9) square feet in size and shall contain no messages of more than three words in length. Flags shall be mounted to the front of the building by means of a mount bracket and extended pole of no more than four (4) feet in length. Flags shall not be mounted flat against the building and shall not be mounted to the canopy, canopy post, or sidewalk.

E. One Banner per store front made of flexible reinforced canvas, plastic, or vinyl material, excluding cotton, linen or similar cloth. Such banners shall be secured tightly at all four corners to the approved canopy, shall not exceed two (2) feet in vertical width by six (6) feet in horizontal length, shall be mounted parallel with the public street, and shall maintain a minimum clearance of eight (8) feet between the bottom of the banner and the sidewalk surface.